## Message Text

UNCLASSIFIED PAGE 01 TEHRAN 03894 190830Z 17 **ACTION NEA-10** INFO OCT-01 ISO-00 EB-07 /018 W ----- 000556 R 190700Z APR 76 FM AMEMBASSY TEHRAN TO USDOC WASHDC INFO SECSTATE WASHDC 6548 **UNCLAS TEHRAN 3894** E.O. 11652: NA TAGS: BBSR, IR SUBJ: WTDR/FTI REF: USDOC 1919 1. IRAN 2. CNTRY CODE: 507 3. SER NO: 4. HEPCO 4A. CODE: K 4B. CODE: A 5. 10 SORAYA AVENUE 6. TEHRAN, IRAN 7. ESTABL: 1973 8. EMPL: 500 9. SIZE:(19-X) LARGE 10. REPUTATION:(22-X) GOOD 11. SELLS ITS PRODUCTS THROUGHOUT IRAN. 12. RPT DATE: 4/76 13A. 3531/023 MFG ACT DIST OF BULLDOZERS, LOADERS, ROLLERS AND EXCAVATORS. 14. CONTACT: MAHMOUD REZAIE TITLE: MANAGING DIRECTOR UNCLASSIFIED UNCLASSIFIED PAGE 02 TEHRAN 03894 190830Z

15. CABLE: 212411 16. TELEX: 212411 KCI

17. TEL: 839360-8

18. FINANCIAL REFS: BANK MELLI IRAN, BANK SHAHRYAR, BANK OMRAN, CHEMICAL BANK-N.Y.

19. TRADE REFS: I.H. MICHIGAN, U.S.

20 AGENCY REPS: I.H., MICHIGAN, U.S., LOADERS, BULLDOZERS, 1974-LOKOMO, FINLAND, ROLLERS, 1974-POCLAIN. FRANCE, EXCAVATORS, 1976.

21. HEPCO WAS ESTABLISHED IN 1973 TO ASSEMBLE AND MANUFACTURE ROAD CONSTRICTION MACHINERY AND EQUIPMENT, UNDER LICENSING ARRANGEMNT WITH INTERNATIONAL HARVESTER OF U.S., POCLAIN OF FRANCE AND LOKOMO OF FINLAND. CONCERN HAS REGISTERED AND FULLY PAID-IN CAPITAL OF 450 MILLION RIALS. FIRM IS OWNED BY MAHMOUD REZAIE, MANAGING DIRECTOR, AND HIS BORTHERS (45PERCENT), IRAN DEVELOPMENT AND RENOVATION ORGANIZATION(IDRO)(45PERCENT) AND BANK OMRAN(10PERCENT). IDRO IS THE GOVERNMENT AGENCY RESPONSIBLE FOR DEVELOPMENT AND EXPANSION OF LOCAL INDUSTRIES AND BANK OMRAN IS OWNED BY THE PAHLAVI FOUNDATION. FIRM'S PLANT, OCCUPYING 360,000 SQUARE METERS OF LAND, IS LOCATED IN ARAK, AN INDUSTRIAL CITY IN WESTERN IRAN. FIRM REPORTS WORKING CAPITAL AT \$120 MILLION, ANNUAL SALES VOLUME AT \$140 MILLION AND CURRENT ANNUAL PRODUCTION OF 1800 MACHINES INCLUDING LOADERS, BULLDOZERS, ROLLERS AND EXCAVATORS. BANKING SOURCE RATES REPUTATION AS"GOOD". EMBASSY RECOMMENDS FIRM AS GOOD TRADE CONTACT.

22. PREPARED BY: A, NAVADEH APPROVED BY: D. E. WESTLEY AT AMEMBASSY TEHRAN. HELMS

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 19 APR 1976 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a

Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TEHRA

Document Number: 1976TEHRAN03894
Document Source: CORE
Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D760147-0634

From: TEHRAN

Handling Restrictions: n/a

Image Path:

Legacy Key: link1976/newtext/t19760446/aaaabndm.tel Line Count: 96

Locator: TEXT ON-LINE, ON MICROFILM Office: ACTION NEA Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a Reference: n/a

Review Action: RELEASED, APPROVED
Review Authority: oatisao

Review Comment: n/a Review Content Flags: Review Date: 27 MAY 2004 **Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <27 MAY 2004 by SilvaL0>; APPROVED <20 SEP 2004 by oatisao>

**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MÁY 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE Subject: WTDR/FTI TAGS: BBSR, IR To: COM

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006